



WORKING WITH THE COMMUNITY, FOR THE COMMUNITY”



Portico Vine ARLFC – SOCIAL MEDIA CODE OF CONDUCT

Portico Vine recognise that social media can be a positive way for players, officials and clubs to engage with supporters and others stakeholders to grow the online presence and communicate across a wide audience.

However, participants should be aware that comments which bring the club or game of Rugby League into disrepute, and/or which are threatening, abusive, indecent or insulting may lead to disciplinary action by the Portico Vine ARLFC management.

In serious cases, it could also lead to the police charging individuals with a criminal offence or someone taking out a private prosecution.

Portico Vine ARLFC are keen to promote the safe and responsible use of social networking technology but also to make its members aware of the potential risks and to share best practice. This Social Media Code of Conduct includes, but is not limited to, the use of Twitter, Facebook, Facebook Messenger, Snapchat, WhatsApp, YouTube, Instagram, blogs, websites & any other public On-line forum.

The Clubs full Code of Conduct is available through the coaches or any member of the committee. This document provides a summary to be shared amongst everyone associated with the club. The Social Media Code of Conduct should not be seen as being unduly prescriptive: it exists to help, support and protect both the club and its appointed representatives and aims to cover all people covered by the Operational rules.

DO NOT

- Put offensive photos online ; use offensive language online ; engage in any sexualised messages;
- Insult or criticise RFL, club sponsors, Portico Vine ARLFC, NWC ARL or commercial partners;
- Make physical threats of violence or say that you are going to commit a criminal offence or say anything which might be considered to incite someone else to do any of the above;
- Respond to offensive messages from the public or other clubs, organisations;
- Cast / Post any negative information regarding the club or officers therein;
- Post information which is false and known or believed to be false by the sender;
- Retweet, like or share messages featuring any of the above – you are as much responsible for the contents of retweets, likes or shares as original tweets or postings.

The list is not exhaustive in regards to the nature of content which may be deemed to be inappropriate and in no way supersedes, changes or replaces the existing RFL Operational Rules.

FAILURE TO ABIDE BY THE CODE OF CONDUCT COULD LEAD TO DISCIPLINARY ACTION

Any breaches will be dealt with in line with club policy as laid out in the Anti Bullying policy and Safeguarding policy which ultimately could lead to loss of position.

In addition to this every member has a duty of care towards its players via parents and guardians to ensure the game and Portico Vine ARLFC is not drawn into disrepute through individual's actions.

Whilst everyone has the right to 'freedom of speech' especially in your own time, the connotation with Portico Vine ARLFC and its membership should not be associated to through Social Media content.